

Big Specifics

**FPM Refresher Course Day
Brisbane Convention
& Exhibition Centre
May 12, 2017**

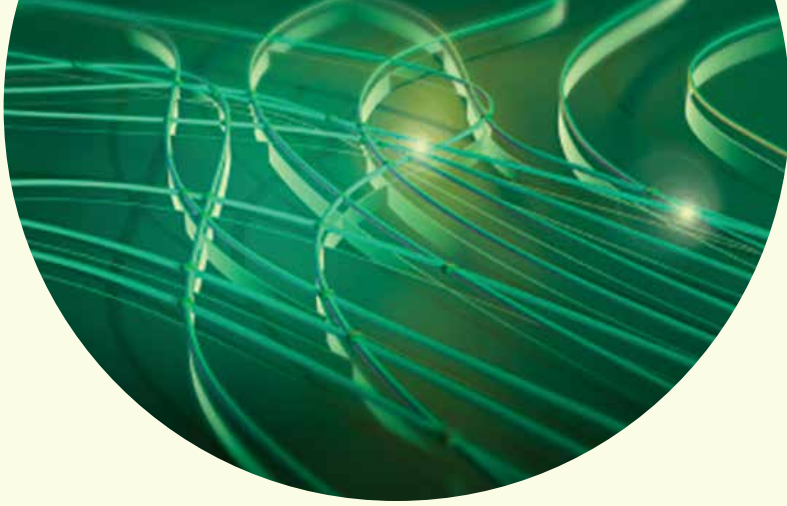
**Healthcare Industry
Sponsorship and
Exhibition Prospectus**



FPM

FACULTY OF PAIN MEDICINE
ANZCA





Welcome

The Faculty of Pain Medicine and the Continuing Professional Development Committee warmly welcome you to the Refresher Course Day.

Big specifics

It gives me great pleasure to invite you to the 15th Annual Faculty of Pain Medicine Refresher Course Day in 2017. The meeting will be held on Friday May 12, immediately prior to the ANZCA/FPM "Think big" Annual Scientific Meeting (ASM).

The theme, Big specifics, will complement the ASM and will deal with the big challenges involved in specific types of pain such as paediatric and pelvic pain. It will also give practical tips on how to specifically manage persistent pain. It will examine how we interpret big data, create big networks for pain management across vast distances yet apply this to our specific patients.

We have two exciting international speakers headlining the program. Professor Chris Eccleston from the Centre for Pain Research, University of Bath, UK is a leading authority in research and development as a Member of Scientific Research Committee (Marie Curie); field editor for Psychology, PAIN and a coordinating editor of Pain, Palliative and Supportive Care Cochrane Review Group. His research interests include evidence based pain management; self-management of chronic illness; assistive rehabilitative technology; adolescent chronic pain and parenting.

Dr Suellen Walker, Clinical Senior Lecturer and Honorary Consultant in Paediatric Anaesthesia and Pain Medicine, Great Ormond Street, UK will complement Chris' knowledge with expertise in paediatric anaesthesia, acute and chronic pain management. Her research focuses on evaluating age-related changes in pain response, the long-term effects of early pain and injury and developmental pharmacodynamics of analgesic drugs.

They are supported by a very talented group of experts from Australia and New Zealand with backgrounds in paediatric and pelvic pain, science, research, psychology and ethics for pain medicine.

I look forward to warmly welcoming you all to Brisbane and the sunshine state next year.

Dr Kathleen Cooke
FPM Refresher Course Day Scientific Convener 2017

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Invitation to sponsor

We are inviting organisations to consider the benefits and opportunities associated with becoming involved as a sponsor or exhibitor of the Faculty of Pain Medicine Refresher Course Day. The organising committee recognises the need to strengthen and enhance partnerships and is committed to bringing the interest of both parties together to build strong and worthwhile relationships.

Major sponsorships and exhibition opportunities at the meeting are detailed on the following pages and are designed to give sponsors exposure across the whole range of pre event marketing as well as maximum access to delegates during the meeting.

The Healthcare Industry Exhibition will provide companies with the opportunity to showcase the latest equipment and services to key decision makers at the meeting. The Healthcare Industry event will be held throughout the duration of the meeting.

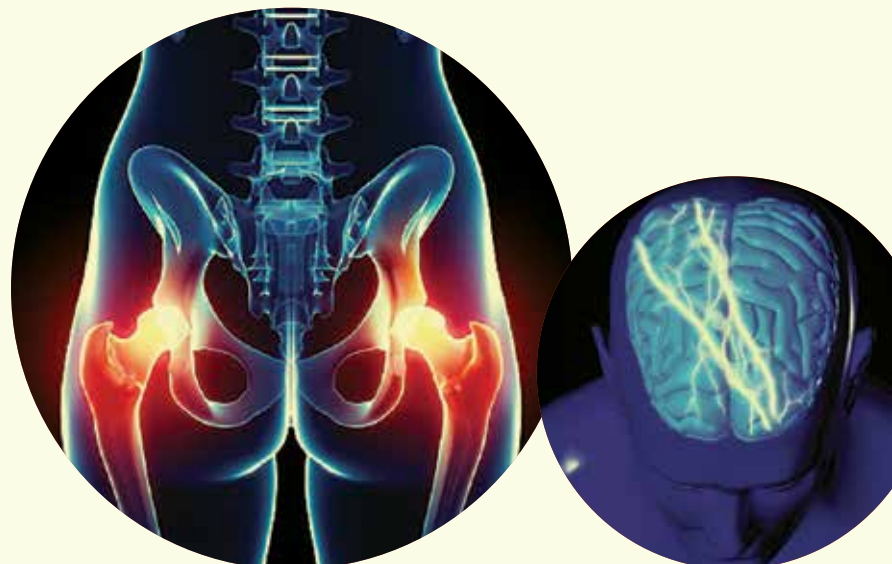
Why should you sponsor the REFRESHER COURSE day 2017?

If specialist pain medicine physicians, anaesthetists, physicians, surgeons, psychiatrists, trainees as well as allied medical personnel are part of your target market, there is no better way to reach them all in one meeting than by supporting the FPM Refresher Course Day 2017. The key benefits to sponsorship include:

- The opportunity to promote your name, to support your brands and to maintain a high profile among specialists before, during and after the event.
- Delegates are keen to improve their scientific knowledge. Aligning your company with this educational experience demonstrates your commitment to assisting their professional development.
- An opportunity to consolidate corporate relationship and expose your staff to their key markets.

- Interact with delegates during the morning and afternoon tea breaks and during the lunch break.
- Benefit significantly from exposure to a keenly interested, relevant, and above all, influential audience in an educational environment away from the competition of everyday distractions.

Early confirmation of your sponsorship of the meeting will ensure an even higher level of exposure, including inclusion of your company logo on the registration brochure, advertisements, direct mail campaigns, email broadcasts and web exposure. The conference secretariat would be happy to discuss options with you.





Major Sponsorships

TOTAL INVESTMENT OF \$A11,000 (INCLUDING GST)

Major sponsor's entitlements include:

- A premier display area. Two skirted trestle tables, power source and pin board supplied (or you may wish to bring your own stand).
- Complimentary registration for up to four representatives (including morning and afternoon teas, lunch).
- Signage at the lectern area.
- Complementary satchel flyer insert (one page flyer or equivalent).
- Acknowledgment in all mail outs and promotional material including the registration brochure.
- Acknowledgment as a major sponsor on the meeting website, including company logo with a hyperlink to your company's website.
- Acknowledgment on the opening slides at the meeting.
- Delegate list provided after the meeting.

(Please note: Major sponsorship is not exclusive)

Exhibition Opportunities

TOTAL INVESTMENT OF \$A3,300 (INCLUDING GST)

Healthcare industry exhibitors entitlements include:

- A skirted trestle table, power source and pin board.
- Acknowledgement in the meeting handbook.
- Complimentary registration for up to two representatives (including morning and afternoon teas, lunch).
- Delegate list provided after the meeting.

Organising Committee

Dr Kathleen Cooke,
FPM Refresher Course Day Convenor

Dr Jayne Berryman

Dr Paul Gray

Dr Sarah Lindsay

Dr Richard Pendleton

Dr Jo Rotherham

For any further queries, please contact the Conference Secretariat:

Christine Gill
Faculty of Pain Medicine

Australian and New Zealand
College of Anaesthetists

630 St Kilda Rd
Melbourne VIC 3004

T: +61 3 8517 5302

E: fpm@anzca.edu.au

Additional HCI registrations can be purchased for \$A360. Representatives would also be welcome to attend the Faculty Dinner, to be held at The Brisbane Powerhouse at an additional cost of \$A150 per person.

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Sponsorship/Exhibition form

Please print clearly in block capitals

Contact details

Contact name: _____

Company name: _____

Position: _____

Postal address: _____

State: _____

Postcode: _____

Telephone: _____

Facsimile: _____

Mobile: _____

Website: _____

Email: _____

First representative: _____

Second representative: _____

Products/services to be exhibited: _____

All costs are shown in Australian dollars and are inclusive of GST.

Sponsorship item

- | | | |
|--------------------------|-------------------|-----------|
| <input type="checkbox"/> | Major sponsorship | \$A11,000 |
| <input type="checkbox"/> | Exhibition space | \$A3,300 |

Payment options

Please make cheques payable to 'ANZCA' in Australian dollars. Please complete this form and forward payment to:

Christine Gill
Faculty of Pain Medicine
Australian and New Zealand
College of Anaesthetists
630 St Kilda Road
Melbourne, Vic, 3004

- I require a tax invoice to make payment
- I have enclosed a cheque made payable to ANZCA
- I would like to pay by credit card
- Visa
- Mastercard

Card number: _____

Expiry date: _____

Card holder's name: _____

Signature: _____

Date: _____

Terms and conditions of sponsorship and exhibition

1. The meeting may have more than one major sponsor. 2. The sponsorship packages including all artwork and advertising will be subject to organising committee approval and their decision will be final. 3. Exhibition space will be preferentially allocated to major sponsors, and remaining spaces sold in order of receipt of booking and payment. The organising committee's decision regarding space allocation will be final. Should the exhibition floor plan require expansion or retraction, the Committee has the right to make the necessary changes.

Cancellation policy

Cancellations will only be accepted in writing and must be signed by the person whose signature appears on the original form or their nominee. Cancellations received prior to November 25, 2016 will be liable for a \$A200 administration fee.

Cancellations after November 25, 2016 will receive no refund and will be liable for payment in full should it not have been received by the cancellation date. The organising committee reserves the right to cancel the exhibition in circumstances beyond their control. In such cases all monies paid to date will be refunded in full. The liability of the organiser will be limited to that amount.

- I have read the cancellation policy and accept all of its conditions.

Name (please print): _____

Organisation: _____

Signature: _____

Date: _____