FACULTY OF PAIN MEDICINE
AUSTRALIAN AND NEW ZEALAND COLLEGE OF ANAESTHETISTS

EXTREMES OF PAIN

FACULTY OF PAIN MEDICINE
2016 REFRESHER COURSE DAY

FRIDAY APRIL 29, 2016
CROWNE PLAZA, AUCKLAND,
NEW ZEALAND

HEALTHCARE INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS
WELCOME

The Faculty of Pain Medicine and the Continuing Professional Development Committee warmly welcome you to the 2016 Refresher Course Day.

Extremes of pain

It gives us great pleasure to invite you to the 14th Annual Faculty of Pain Medicine Refresher Course Day in 2016. The meeting will be held a day prior to the start of the 2016 ANZCA and FPM Annual Scientific Meeting (ASM).

The theme, “Extremes of pain”, will complement the ASM and will deal with the many challenges involved in managing pain in the morbidly obese, chronic spinal pain and cancer pain.

We have three exciting international speakers headlining the program.

Professor Anthony Dickenson (FPM ASM Visitor) is professor of neuropharmacology at University College, London, UK. He has made pivotal contributions to understanding the mechanisms of pain and pain control in normal and pathophysiological conditions.

Professor Steven Cohen (FPM New Zealand Visitor) is professor at the Uniformed Services University of the Health Sciences in Bethesda, Maryland, US, and associate professor of anesthesiology and critical care medicine at the Johns Hopkins School of Medicine. He also is the director of medical education for the Pain Management Division at Johns Hopkins and director of pain research at Walter Reed National Military Medical Center. He has published extensively on interventional pain management strategies and improving pain care in wounded soldiers.

Our third international speaker is Dr John Pereira, clinical assistant professor in the Department of Family Medicine at the University of Calgary, Canada. He works full-time in the field of pain management at the Calgary Chronic Pain Centre. He is a past Ronald Melzack Fellow of the McGill Pain Center and his research interests include the effect of diet on pain and optimal treatment of fibromyalgia.

A talented group of local and national medical and non-medical experts further enhance the program.

We look forward to welcoming you to Auckland.

Dr Jane Thomas
FPM Refresher Course Day Scientific Convener 2016

Dr Jim Olson
FPM ASM Scientific Convener 2016

Dr Kieran Davis
FPM Scientific Co-convener
INVITATION TO SPONSOR

We invite organisations to consider the benefits and opportunities associated with becoming involved as a sponsor or exhibitor of the 2016 Faculty of Pain Medicine Refresher Course Day. The Organising Committee recognises the need to strengthen and enhance partnerships and is committed to bringing together the interests of both parties to build strong and worthwhile relationships.

Major sponsorships and exhibition opportunities at the meeting are designed to give sponsors exposure across all pre-event marketing and maximise access to delegates during the meeting.

The healthcare industry exhibition will allow companies to showcase the latest equipment and services to key decision-makers at the meeting. The healthcare industry event will run throughout the meeting.

WHY SHOULD YOU SPONSOR THE REFRESHER COURSE DAY 2016?

If pain medicine specialists, anaesthetists, physicians, surgeons, psychiatrists, trainees and allied medical personnel are within your target market, there is no better way to reach them all in one meeting than by supporting the 2016 FPM Refresher Course Day. Key sponsorship benefits include:

- An opportunity to promote your name, to support your brands and to maintain a high profile among specialists before, during and after the event.
- Aligning your company with an educational experience, which demonstrates your commitment to assisting delegates’ professional development and improving their scientific knowledge.
- An opportunity to consolidate corporate relationships and expose your employees to their key markets.
- Interacting with delegates during morning and afternoon tea breaks and during the lunch break.
- Benefiting significantly from exposure to a keenly interested, relevant and influential audience in an educational environment, away from everyday distractions.

Early confirmation of your sponsorship will ensure even higher exposure with inclusion of your company logo on the registration brochure, advertisements, direct-mail campaigns, email broadcasts and web exposure. Discuss these options with the conference secretariat.
Major sponsorships’ entitlements include:

- A premier display area. Two skirted trestle tables, power source and pin board supplied (or you may wish to bring your own stand).
- Complimentary registration for up to four representatives (including morning and afternoon tea, lunch).
- Signage at the lectern area.
- Complimentary satchel flyer insert (one-page flyer or equivalent).
- Acknowledgment in all mail outs and promotional material, including the registration brochure.
- Acknowledgment as a major sponsor on the meeting website, including company logo with a hyperlink to your company’s webpage.
- Acknowledgment on the opening slides at the meeting.
- Delegate list provided after the meeting.

(Please note: Major sponsorship is not exclusive.)

Healthcare industry exhibitors’ entitlements include:

- A skirted trestle table, power source and pin board.
- Acknowledgement in the meeting handbook.
- Complimentary registration for up to two representatives (including morning and afternoon tea, lunch).
- Delegate list provided after the meeting.

For further information, please contact the conference secretariat:

Ms Penny McMorran
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Australian and New Zealand College of Anaesthetists
630 St Kilda Rd
Melbourne Vic 3004
Phone: +61 3 8517 5302
Fax: +61 3 9510 6786
Email: fpm@anzca.edu.au
SPONSORSHIP/EXHIBITION FORM

Please print clearly in block capitals.

Contact details

Contact name: ____________________________
Company name: ____________________________
Position: ____________________________
Postal address: ____________________________

State: ____________________________ Postcode: ____________________________
Country: ____________________________
Mobile: ____________________________
Email: ____________________________
First representative: ____________________________ Second representative: ____________________________
Products/services to be exhibited: ____________________________

All costs are shown in Australian dollars and are inclusive of GST.

Sponsorship item

- Major sponsorship $11,000
- Exhibition space $3,300

Payment options

- I require a tax invoice to make payment
- I have enclosed a cheque made payable to ANZCA
- I would like to pay by credit card
  - Visa
  - Mastercard

Card number: ____________________________
Expiry date: ____________________________
Card holder's name: ____________________________
Signature: ____________________________ Date: ____________________________

Terms and Conditions of Sponsorship and Exhibition

1. The meeting may have more than one major sponsor. 2. The sponsorship packages including all artwork and advertising will be subject to Organising Committee approval and their decision will be final. 3. Exhibition space will be preferentially allocated to major sponsors, and remaining spaces sold in order of receipt of booking and payment. The Organising Committee decision regarding space allocation will be final. Should the exhibition floor plan require expansion or retraction, the committee has the right to make the necessary changes.

Cancellation policy

Cancellations will only be accepted in writing and must be signed by the person whose signature appears on the original form or their nominee. Cancellations received prior to November 27, 2015 will be liable for a $A200 administration fee. Cancellations after November 27, 2015 will receive no refund and will be liable for payment in full should it not have been received by the cancellation date. The Organising Committee reserves the right to cancel the exhibition in circumstances beyond their control. In such cases, all monies paid to date will be refunded in full. The liability of the organiser will be limited to that amount.

I have read the cancellation policy and accept all of its conditions.

Name (please print): ____________________________
Organisation: ____________________________
Signature: ____________________________ Date: ____________________________