

FACULTY OF PAIN MEDICINE  
SPRING MEETING 2015



OCTOBER 2-4, 2015  
HERITAGE QUEENSTOWN  
NEW ZEALAND

# Adventures in pain



Healthcare industry  
sponsorship and exhibition  
prospectus

## WELCOME

The Faculty of Pain Medicine and the organising committee of the 2015 Spring Meeting would like to invite you to beautiful Queenstown for this inspiring three-day event.

This year, the spring meeting "Adventures in pain" will examine acute and chronic pain management in trauma, sports and remote settings. The meeting will be held at the world renowned Heritage Queenstown, with its spectacular views of the towering Remarkables Mountain range, rising from the waters of Lake Wakatipu, from October 2-4, 2015.

The sponsorship opportunity will offer reach beyond the core group of pain specialists, as it is expected that a significant number of orthopaedic and spinal surgeons, psychiatrists, emergency physicians, GPs and allied health professionals will be attending.

The healthcare industry exhibition will provide companies with an opportunity to showcase the latest equipment in paediatric and adult pain management technology in both the acute and chronic setting, and will be available throughout the meeting. A welcome reception will be held on Friday evening, October 2, to thank you for your partnership.

Major sponsorship and exhibition opportunities are detailed on the following pages and are designed to give sponsors exposure to a broad range of pre-event marketing as well as maximum access to delegates during the meeting. It is expected that 100-150 delegates will attend, based on previous spring meetings.

For further information, please contact the conference organiser Penny McMorrان on +61 3 8517 5302 or email [pmcmorrان@anzca.edu.au](mailto:pmcmorrان@anzca.edu.au).

Yours sincerely,



**Dr Duncan Wood,**  
Convener

## INVITED INTERNATIONAL SPEAKER



### **Dr Beth Winkelstein**

Beth Winkelstein is Professor of Bioengineering and Professor of Neurosurgery, as well as Associate Dean for Undergraduate Education in the School of Engineering and Applied Science, at the University of Pennsylvania.

Dr Winkelstein's research focuses on defining mechanisms of painful spine and joint injuries, mechanical and cellular mechanisms of chronic pain, mechanotransduction of pain signals, and potential diagnostic and therapeutic approaches for these disorders. She has pioneered several rat models of painful tissue injuries, which are the first neck injury models with clinically-relevant pain symptoms. Her group implements rigorous engineering analyses in these in vivo systems to define biomechanical loading and relate those metrics to neuronal plasticity and cellular mechanisms that drive pain. Her group also is developing new imaging approaches in ligament tissue biomechanics studies to understand subfailure micro- and macro-scale tissue responses.

Dr Winkelstein's research has been recognised by awards from the Stapp Car Crash Conference, the International Society for the Study of the Lumbar Spine, the Cervical Spine Research Society and the ASME. She was awarded a Whitaker Young Investigator Award, an NIH Career Award, the NSF-CAREER Award, and the 2006 YC Fung Young Investigator Award for the most promising young Bioengineer.

She serves on the editorial board for Spine and is the co-editor of the *Journal of Biomechanical Engineering*. She has published over 95 peer-reviewed papers, 15 book chapters and one book on Orthopaedic Biomechanics.

## INVITED SPEAKERS

Dr Bryce Curran (NZ)  
Professor Dirk De Ridder (NZ)  
Dr Tony Fernando (NZ)  
Dr Kristin Good (NZ)  
Associate Professor Roger Goucke (WA)  
Dr Kylie Hall (Qld)  
Dr Malcolm Hogg (Vic)  
Dr Toni Hogg (Vic)  
Mr Warren Leigh (NZ)  
Dr Diarmuid McCoy (Vic)  
Dr Graham Morton (NZ)  
Dr Hamish Osborne (NZ)  
Mr James Saunders (NZ)  
Dr Raj Selveratnam (NZ)  
Professor Michele Sterling (Qld)  
Dr Beth Winkelstein (US)

# PROVISIONAL PROGRAM

# Adventures in pain

## FRIDAY OCTOBER 2, 2015

12.30-1.30pm	Registration and lunch
1.30-2pm	Introduction and Welcome – Convenor, Dean and Organising Committee
2-3.30pm	<b>Session 1: Trauma and pain</b>
2-2.30pm:	Epidemiology
2.30-3pm	Dr Malcolm Hogg – Long term impact of trauma
3-3.30pm	Dr Toni Hogg – Pain in trauma rehabilitation
3.30-4pm	Afternoon tea
4-5.30pm	<b>Session 2: Persistent pain following trauma</b>
4-4.30pm	Dr Beth Winkelstein – Mechanisms of persistent neck pain
4.30-5pm	Professor Michele Sterling – Predictors of outcome in neck trauma
5-5.30pm	Professor Dirk De Ridder – Brain physiology in persistent pain
5.30-7pm	Welcome reception

## SATURDAY OCTOBER 3, 2015

8.30-9am	Registration
9-10.30am	<b>Session 3: Acute pain management in trauma</b>
9-9.30am	Dr Kylie Hall – Battlefield pain management
9.30-10am	Dr Bryce Curran – Pain management in a disaster zone
10-10.30am	Associate Professor Roger Goucke – Essential Pain Management program
10.30-11am	Morning tea
11am-12.30pm	<b>Session 4: Whiplash</b>
9-9.30am	Dr Beth Winkelstein – Biomechanics of neck injury in whiplash
9.30-10am	Professor Michele Sterling – Translation of research into treatment of whiplash
10-10.30am	Radiofrequency neurolysis of medical branches in whiplash
12.30-1.30pm	Lunch
1.30-3pm	<b>Session 5: New treatments for MSK</b>
1.30-2pm	Dr Raj Selveratnam – Physiological basis of platelet rich plasma therapy
2-2.30pm	Mr Warren Leigh – Platelet rich plasma in practice
2.30-3pm	TBC
3-3.30pm	Afternoon tea
3.30-5pm	<b>Session 6: Managing pain during competition</b>
3.30-4pm	Dr Hamish Osborne – Competing with injuries
4-4.30pm	Mr James Saunders – PT management of injuries during elite performance
4.30-5pm	Dr Graham Morton – Personal management of pain during extreme endurance
7-10.30pm	Conference dinner

## SUNDAY OCTOBER 4, 2015

8.30-9am	Registration
9-10.30am	<b>Session 7: No fault vs compensable systems</b>
9-9.30am	Dr Kirstin Good – ACC (NZ)
9.30-10am	TBC
10-10.30am	TBC
10.30-11am	Morning tea
11am-12.30pm	<b>Session 8: Compassion and teamwork</b>
11-11.30am	Dr Tony Fernando – Compassion fatigue in health professionals
11.30am-12pm	Dr Diarmuid McCoy – Compassion
12-12.30pm	Team psychology
12.30-1.30pm	Lunch

## HEALTHCARE INDUSTRY SPONSORSHIP AND EXHIBITION OPPORTUNITIES

We invite organisations to consider the benefits and opportunities associated with becoming involved as a sponsor or exhibitor at the 2015 Faculty of Pain Medicine Spring Meeting. The organising committee recognises the need to strengthen and enhance partnerships and is committed to bringing the interest of both parties together to build strong and worthwhile relationships.

The healthcare industry exhibition will provide companies with the opportunity to showcase the latest equipment and services to key decision makers at the meeting. The healthcare industry event will be held throughout the meeting.

Major sponsorships and exhibition opportunities are designed to give sponsors exposure across the whole range of pre-event marketing as well as maximum access to delegates during the meeting. The conference secretariat would be happy to discuss options with you.

## MAJOR SPONSORSHIPS

TOTAL INVESTMENT OF \$A19,250  
(INCLUDING GST)

Major sponsor entitlements include:

- A premier display area, which consists of two skirted trestle tables and power source.
- Signage at the lectern area.
- Complimentary registration for up to four representatives (including morning and afternoon teas, lunches and welcome reception).
- Two invitations to the conference dinner.
- Complimentary satchel flyer insert (one-page flyer or equivalent).
- Acknowledgement in all mail-outs and promotional material, including the registration brochure and meeting handbook.
- Acknowledgement as a major sponsor on the meeting website, including company logo, with a hyperlink to your company's website.
- Acknowledgement on the opening slides at the meeting.
- Delegate list provided at the meeting.

*(Please note: Major sponsorship is not exclusive)*

## ORGANISING COMMITTEE

Dr Duncan Wood, Convenor  
Dr Michael Vagg

## EXHIBITION OPPORTUNITIES

TOTAL INVESTMENT OF \$A4400  
(INCLUDING GST)

Healthcare industry exhibitors' entitlements include:

- A skirted trestle table and power source.
- Acknowledgement in the meeting handbook.
- Complimentary registration for up to two representatives (including morning and afternoon teas, lunches and welcome reception).
- Acknowledgement as an exhibitor on the meeting website, including company logo with a hyperlink to your company's website.
- Delegate list provided at the meeting.

Additional exhibitor passes can be purchased for the duration of the meeting at \$A300 and include the following:

- Lunch, morning and afternoon teas for the duration of the meeting.
- One ticket to the welcome reception.
- Name badge.

## CONTACT

For any further information, please visit the FPM website:

[www.fpm.anzca.edu.au/events](http://www.fpm.anzca.edu.au/events)

Alternatively, please contact the conference organiser:

Penny McMorran  
Faculty of Pain Medicine  
Australian and New Zealand College  
of Anaesthetists  
630 St Kilda Rd  
Melbourne VIC 3004

Phone: +61 3 8517 5302

Fax: +61 3 9510 6786

Email: [pmcmorran@anzca.edu.au](mailto:pmcmorran@anzca.edu.au)

# SPONSORSHIP/ EXHIBITION FORM

## Adventures in pain

OCTOBER 2-4, 2015  
HERITAGE QUEENSTOWN,  
NEW ZEALAND

PLEASE PRINT CLEARLY IN BLOCK CAPITALS

### Contact details

Contact name: \_\_\_\_\_

Company name: \_\_\_\_\_

Position: \_\_\_\_\_

Postal address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

Mobile: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

First representative: \_\_\_\_\_ Second representative: \_\_\_\_\_

Products/services to be exhibited: \_\_\_\_\_

Dietary requirements: \_\_\_\_\_

All costs are shown in Australian dollars and are inclusive of GST.

### Sponsorship item

Major sponsorship \$19,250

Exhibition space \$4,400

### Payment options

Please make cheques payable to 'ANZCA' in Australian dollars. Please complete this form and forward payment to:

Penny McMorrان  
Faculty of Pain Medicine  
Conference organiser:  
Australian and New Zealand College of Anaesthetists

T: +61 8517 5302 F: +61 3 9510 6786  
E: pmcmorrان@anzca.edu.au  
630 St Kilda Road, Melbourne VIC 3004

- I require a tax invoice to make payment
- I have enclosed a cheque made payable to ANZCA
- I would like to pay by credit card
- Visa
- Mastercard

Card number: \_\_\_\_\_

Expiry date: \_\_\_\_\_

Card holder's name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Terms and Conditions of Sponsorship and Exhibition

1. The meeting may have more than one major sponsor.
2. The sponsorship packages including all artwork and advertising will be subject to organising committee approval and their decision will be final.
3. Exhibition space will be preferentially allocated to major sponsors, and remaining spaces sold in order of receipt of booking and payment. The organising committee decision regarding space allocation will be final. Should the exhibition floor plan require expansion or retraction, the committee has the right to make the necessary changes.
4. Cancellation policy: In the case of the cancellation of sponsorship on your part, please note that there will be no refund of monies paid. If the balance payment is not received by the due date, the sponsorship may be cancelled by the organising committee.